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## **INNOVATION AND PUBLIC PROCUREMENT**

Innovations drive advancements in how our societies function and add more to what they can achieve. Breakthroughs in digital technologies, energy, healthcare and many other sectors have fundamentally shaped the challenges and opportunities facing our world today - and continuously raise new possibilities for the future.

Public procurement accounts for about 14% of the European Union's (EU) gross domestic product - meaning it has enormous potential to guide new developments in a range of sectors, help to stimulate future markets and address key societal challenges. And public authorities who support the process of innovation or purchase innovative goods and services are often directly rewarded with improved services at optimised costs.

Procure2Innovate aims to improve institutional support for public procurers implementing innovation procurement in a range of sectors. It will do this by both establishing new innovation procurement competence centres, and enlarging the scope of support offered by existing competence centres in 10 European countries.





Procure2Innovate will increase innovation procurement support across 10 countries in the EU, with the objective of inviting more countries to join the network in future.



Do you have plans to establish a new competence centre on innovation procurement? Or are you already a well-established competence centre? Contact us via **www.procure2innovate.eu** to find out how to join the Procure2Innovate network!

## THE PROCURE2INNOVATE APPROACH

Over the next four years, Procure2Innovate will:

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- Modernise and boost the services offered to public procurers in EU countries.
- Harmonise approaches to innovation procurement across Europe.
- Target fragmented public services that are key to supporting innovation, such as health care, public works, information and communication technologies (ICT) and public transport all with support from national innovation centres.
- Support the competence centres to develop expertise in cross-border cooperation and joint procurement.
- Support key sectors, such as ICT and healthcare, in value creation and finding a first customer. In fact, Procure2Innovate can help sustain the EU's position as a key market for such sectors.
- Award excellence in innovation procurement through the annual Innovation Procurement of the Year award.
- Build a permanent network of competence centres to facilitate networking, knowledge sharing, and collaboration and best practice exchange.





## CONTACT



Find out more about Procure2Innovate: Email us at: **info@procure2innovate.eu** 

Visit our websites: www.procure2innovate.eu and www.innovation-procurement.eu

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