

**✘
✘ Political Framework of Digital Rights
✘ for the public buyer**



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Digital City Agenda Amsterdam:

Human centered, trustworthy technology





A Free Digital City

In Amsterdam, individual freedom and freedom of speech are a tremendous asset. Technology must cherish these freedoms. Our ambition is to address and tackle, in a conscientious and responsible way, the possibilities and threats of digital technologies, in order to protect civil rights and to ensure fair access to and fair distribution of the benefits of digital technologies.



An inclusive Digital City

The city belongs to everyone, regardless of social position, cultural origin, or sexual orientation. Amsterdammers must be digitally resilient and have the right skills to be able to participate. Technology should help Amsterdammers to develop the skills and competences they need via the most suitable services. It must also provide access to all kinds of information and education. We want to create a digital city using technology that helps and supports the Amsterdammer –all Amsterdammers.

✘
✘ Algorithms in Amsterdam:
✘ Public Eye



- ✘
- ✘ Algorithms in Amsterdam:
- ✘ 1.5 meter monitor





Cities for Digital Rights Principles

01.

Universal and equal access to the internet, and digital literacy

Everyone should have access to affordable and accessible internet and digital services on equal terms, as well as the digital skills to make use of this access and overcome the digital divide.

02.

Privacy, data protection and security

Everyone should have privacy and control over their personal information through data protection in both physical and virtual places, to ensure digital confidentiality, security, dignity and anonymity, and sovereignty over their data, including the right to know what happens to their data, who uses it and for what purposes.

03.

Transparency, accountability, and non-discrimination of data, content and algorithms

Everyone should have access to understandable and accurate information about the technological, algorithmic and artificial intelligence systems that impact their lives, and the ability to question and change unfair, biased or discriminatory systems.

04.

Participatory Democracy, diversity and inclusion

Everyone should be represented on the internet, and collectively engage with the city through open, participatory and transparent opportunities to shape the technologies designed for them, including managing our digital infrastructures and data as a common good.

05.

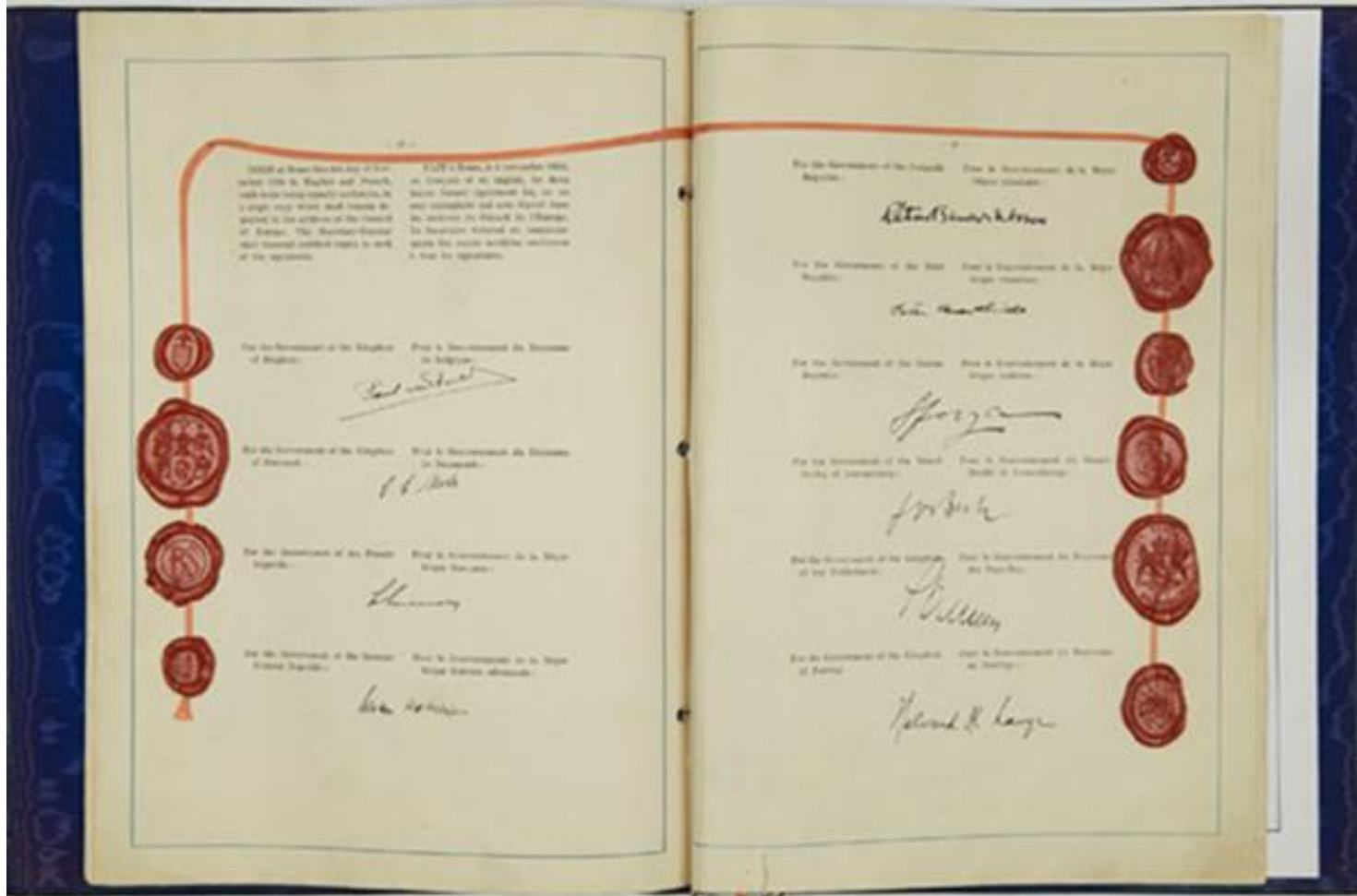
Open and ethical digital service standards

Everyone should be able to use the technologies of their choice, and expect the same level of interoperability, inclusion and opportunity in their digital services. Cities should define their own technological infrastructures, services and agenda, through open and ethical digital service standards and data to ensure that they live up to this promise.





Digital Rights = human rights





Algorithms in Amsterdam

Artificial intelligence can help Amsterdam to achieve its ambitions as a free, just and sustainable city. Artificial intelligence can also **help to make the lives of all residents more pleasant.**

We do not intend to waste time. I am keen to ensure that artificial intelligence **benefits everyone in Amsterdam as soon as possible.**

However, I am also keen to ensure that everything is done within clear frameworks of **transparency, accountability and legitimacy.**

AI not only stands for Artificial Intelligence but for 'Amsterdam Intelligence', the essence of which is the **fair and just use of technology** in a manner that reinforces our status as an **inclusive, free and creative city.**

- Deputy Mayor Touria Meliani
([Magazine Amsterdamse Intelligentie](#))





Tips for implementation

- Involve buyers, legal experts and your suppliers
- Actively discuss the definition – use examples – explain why this broad definition is needed
- Algorithm \neq IT
- Establish the same transparency requirements for algorithms developed in-house

amsterdam.nl/termsalgorithms



Thank you!
Bedankt!