

# Organisation of workshops in the 27 Member States to develop a dialogue on the use of strategic public procurement (green, social and innovation)

Introduction webinar

11 May 2023



# How can you take part in the webinar?



## Instant polls

During the webinar, you will be asked to participate in 'instant polls'.

The objective is to increase interactivity and collect feedback. To participate in the poll, you should:

1. Open the link: <https://www.menti.com/>
2. Enter the code: 8668 5021
3. Choose and submit your preferred answer from the proposed options.



## Chat panel

In order to post questions, please use the 'Chat' panel. You should take the following steps:

1. Click on the Chat icon to open the panel
2. Enter your question in the chat text box and then press Enter

*Questions will be collected throughout the workshop and answered in the dedicated Q&A session*



## Microphone and camera

Please make sure you mute your microphone and turn off your camera.



## Recording

This event will be recorded and video as well as materials shared

# Agenda

10:00 - 10:10

## **Opening keynote speech**

Jean-Yves Muylle

Head of Unit "Public Procurement policy", European Commission, DG GROW

10:10 - 10:35

## **Presentation of the project objectives and stakeholders' engagement**

Presentation by the project team of PricewaterhouseCoopers and ICLEI

10:35 - 10:55

## **Q&A with discussion**

Project team of PricewaterhouseCoopers and ICLEI

10:55 - 11:00

## **Final remarks**

*Opening keynote speech*

Jean-Yves Muylle  
Head of Unit "Public Procurement policy",  
European Commission  
DG GROW

*Presentation of the project objectives and  
stakeholders' engagement*

Project team of PricewaterhouseCoopers and ICLEI - Local  
Governments for Sustainability

# Menti

Code: 8668 5021

Did you know that a workshop on the topic of strategic procurement will be organised in your Member States?

- a) Yes
- b) No

# Project overview



## Actors involved



## Project duration

24 months

February 2023 – February 2025

## Project objectives



### Definition of the current state

Understand the current state of strategic use of public procurement within each of 27 Member States



### Identification of barriers and solutions

Identify existing barriers and potential solutions in the strategic use of public procurement for each Member State



### Preparation of MS Roadmaps

Cooperate with local stakeholders to prepare a roadmap towards the development of strategic public procurement



### Communication development

Develop communication paths between the European Commission and Member States regarding strategic procurement

# Key project tasks

Organisation of the Member  
State workshops

T1

Virtual follow-up meetings

T2

Organisation of a closing  
conference

T3





# Stakeholder engagement

## March 2023 – October 2023

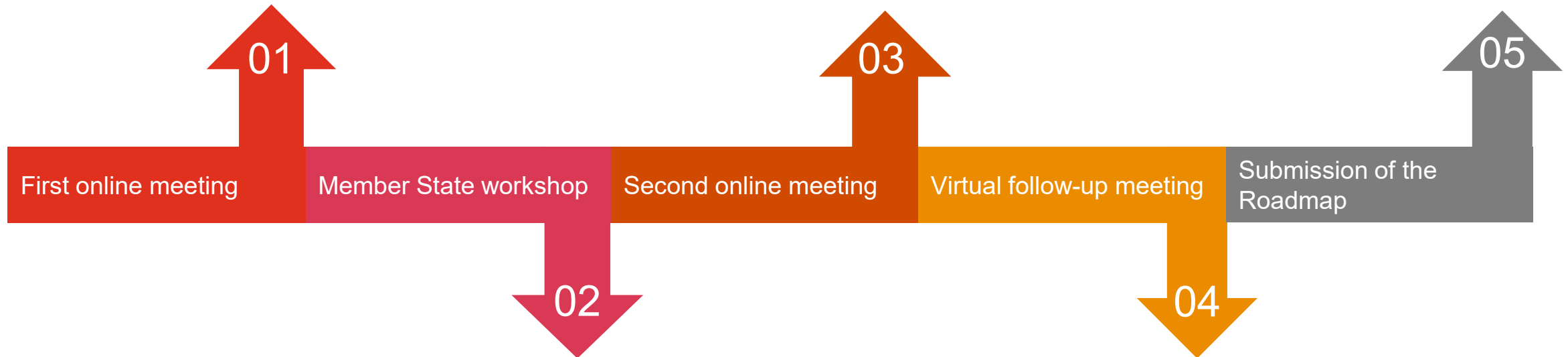
- Meeting with key MS stakeholder
- Objective: preparation of the MS workshop

## 3 – 4 months after the workshop

- Meeting with the key stakeholder
- Objective: progress in the preparation of the MS Roadmap & organisation of the virtual follow-up meeting

## 10 days after the meeting

- Submission of the Roadmap to the European Commission by the Consultant



## May 2023 – March 2024

- Organisation of the in-person workshop in each of 27 MS
- Objective: preparation of the MS Roadmap

## 3 - 6 months after the workshop

- Meeting with MS stakeholders
- Objective: Finalisation of the MS Roadmap

# Member State workshops



## *Target audience*

- Workshops will be targeted at the stakeholders that:
  - will be able to provide relevant information
  - can participate to in-depth discussions and contribute to creation of the Member State roadmap
- Invitations and participants are agreed with the MS stakeholder(s)
- Diversity and inclusivity aspects will be taken into account



## *Participants*

- Total expected number of participants: **20 to 30**
- Group size for breakout sessions: **up to 10 people**
- The workshops are held **in English**



## *Timing*

- **Duration:** 1 full day
- **Date:** Agree with the Member State (emails will be received after this webinar form the project team to propose dates)

# First workshops



Belgium

23 May 2023



Spain

June/July 2023



Czechia











12 June 2023



Greece

June/July 2023

# Tasks and roles – Project team

-  Preparation of the stakeholders list and invitations 
-  Sending out the invitations, reminders and preparing final list of participants 
-  Preparation of the workshop material & facilitation 
-  Collection of the workshop material 
-  Provide an outline and support in preparation of the roadmap document 

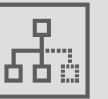
# Tasks and roles – Member State representatives



Provide a contact person for liaison with the Project team to prepare a workshop



Organisation of the venue and technical equipment



Setting up the room on the day of the workshop



Preparation of the AS-IS presentation on the status of the strategic procurement



Input for the list of stakeholders



Use the outcomes of the workshop to provide inputs to the Roadmap



*Q&A with discussion*

Project team of PricewaterhouseCoopers and ICLEI - Local  
Governments for Sustainability

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In your opinion, what might be the biggest challenge in organising the workshop in your Member State?

- a) Finding the venue
- b) Language
- c) Motivation of stakeholders to participate
- d) Other

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Which aspect of public procurement is, in your opinion,  
the most developed in your Member State?

- a) Green procurement
- b) Socially responsible procurement
- c) Innovation procurement



*Final remarks*

# Contact

**Nicolas Loozen**  
Project Manager

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Mobile:  
+32 494 19 61 76  
Email:  
nicolas.loozen@pwc.com

**Jelena Drndić**  
Team Coordinator

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Mobile:  
+385 91 426 1341  
Email:  
jelena.drndic@pwc.com

# Thank you

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