



# Strategic procurement

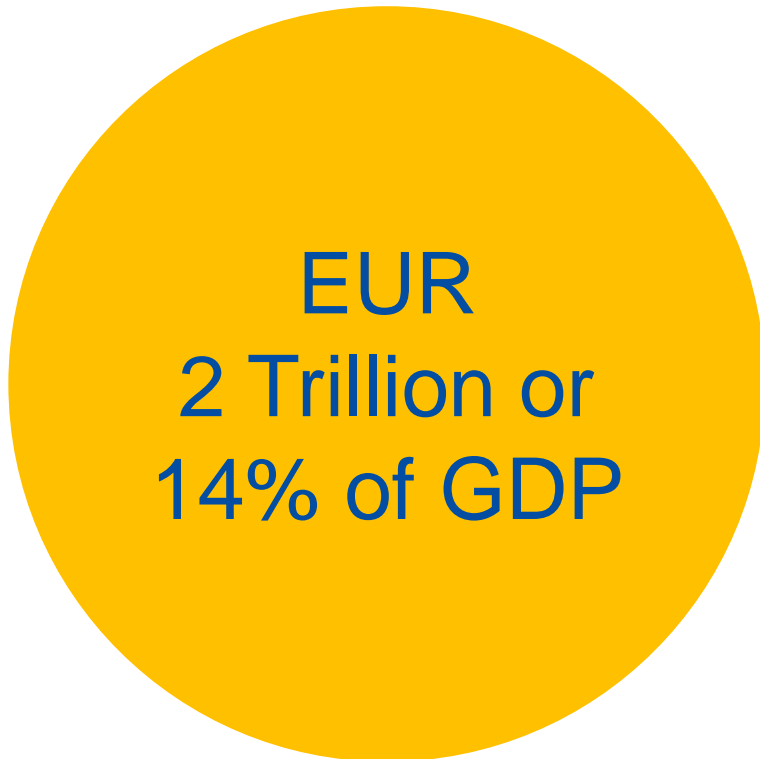
**European Commission**

**DG GROW – Unit C2 Public Procurement**

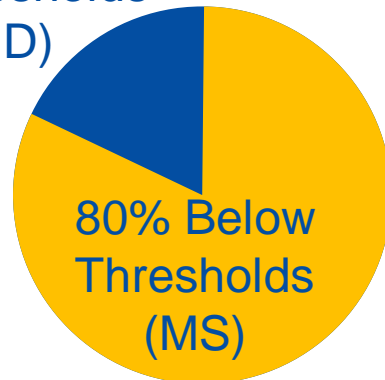
*Ivo Locatelli – Senior Expert*

# Public Procurement in the EU

## Numbers



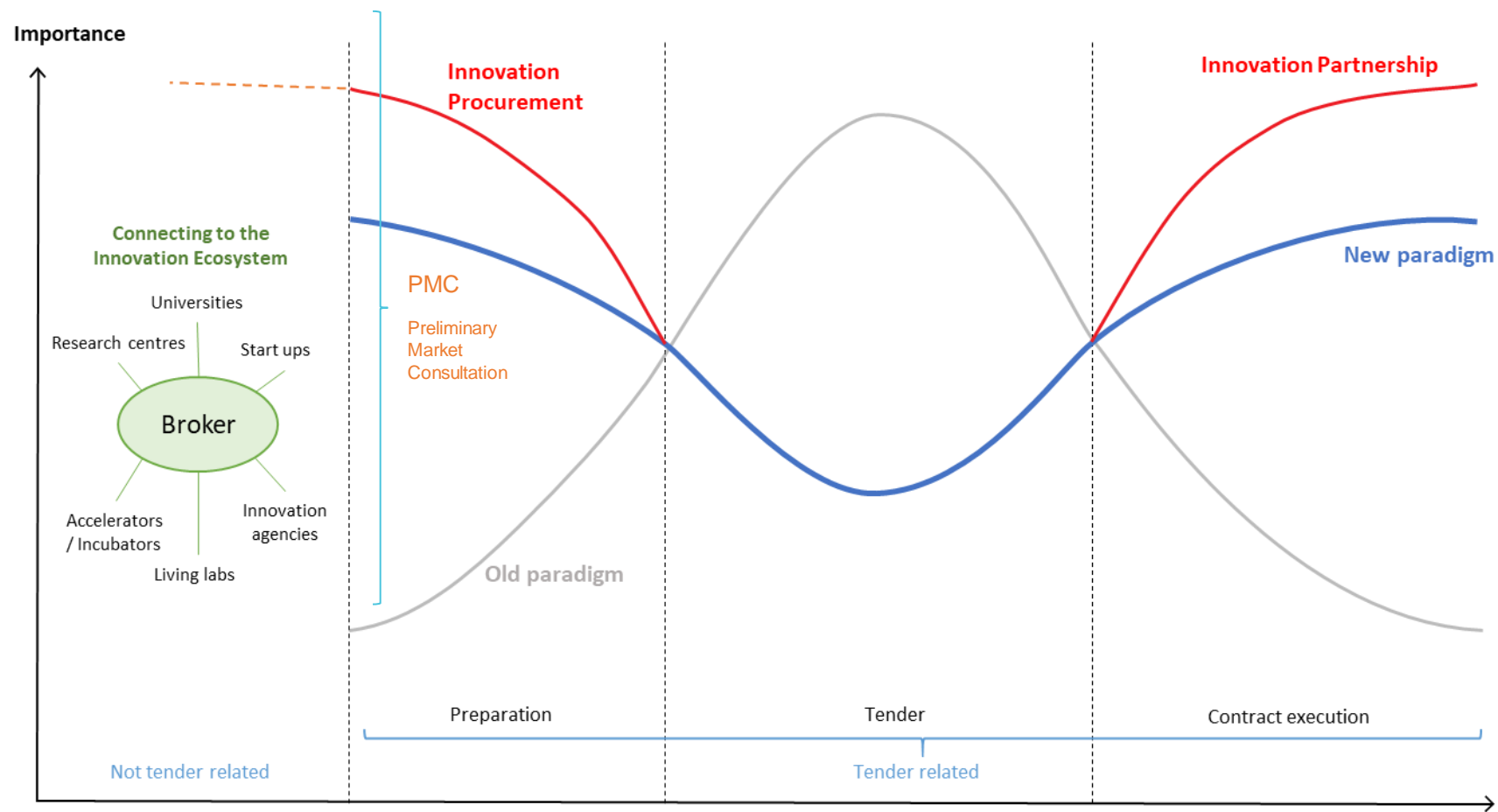
20% Above  
thresholds  
(TED)



## Sectors



# Evolution of Strategic Procurement



# How do we foster strategic procurement?

## Develop

Collective  
Intelligence



- Big Buyers Working Together
- Public Buyers Community Platform
- Funding of PPI Projects

## Support

for Public  
Buyers



- Guidance and Tools
- Webinars
- Training Programs (for CPBs)
- Closing gap between innovation ecosystem and Public Demand

# Big Buyers Working Together



# Big Buyers Working Together for bigger impact

- Collaboration of public buyers around unmet needs
- Engage collectively a dialogue with the market
- Shaping the EU market through public demand

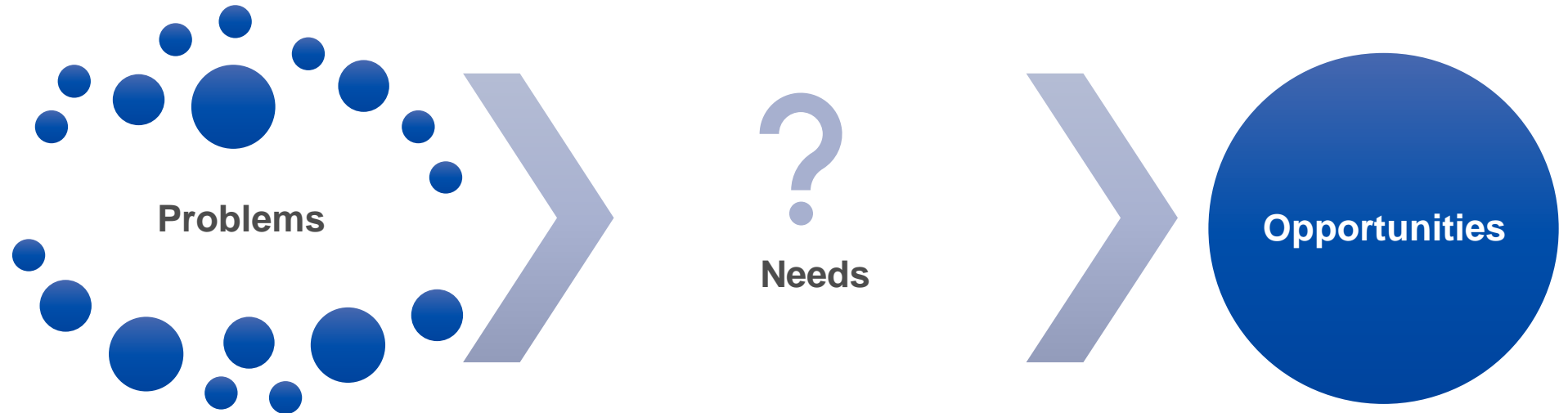
## 10 Working Groups

- Focus: ICT, Green, Health & Social Procurement
- Facilitated collaborations between buyers and suppliers
- Webinars, Hackathons, etc.

Secretariat: [big.buyers@eurocities.eu](mailto:big.buyers@eurocities.eu)



# Transform problems into opportunities for Buyers

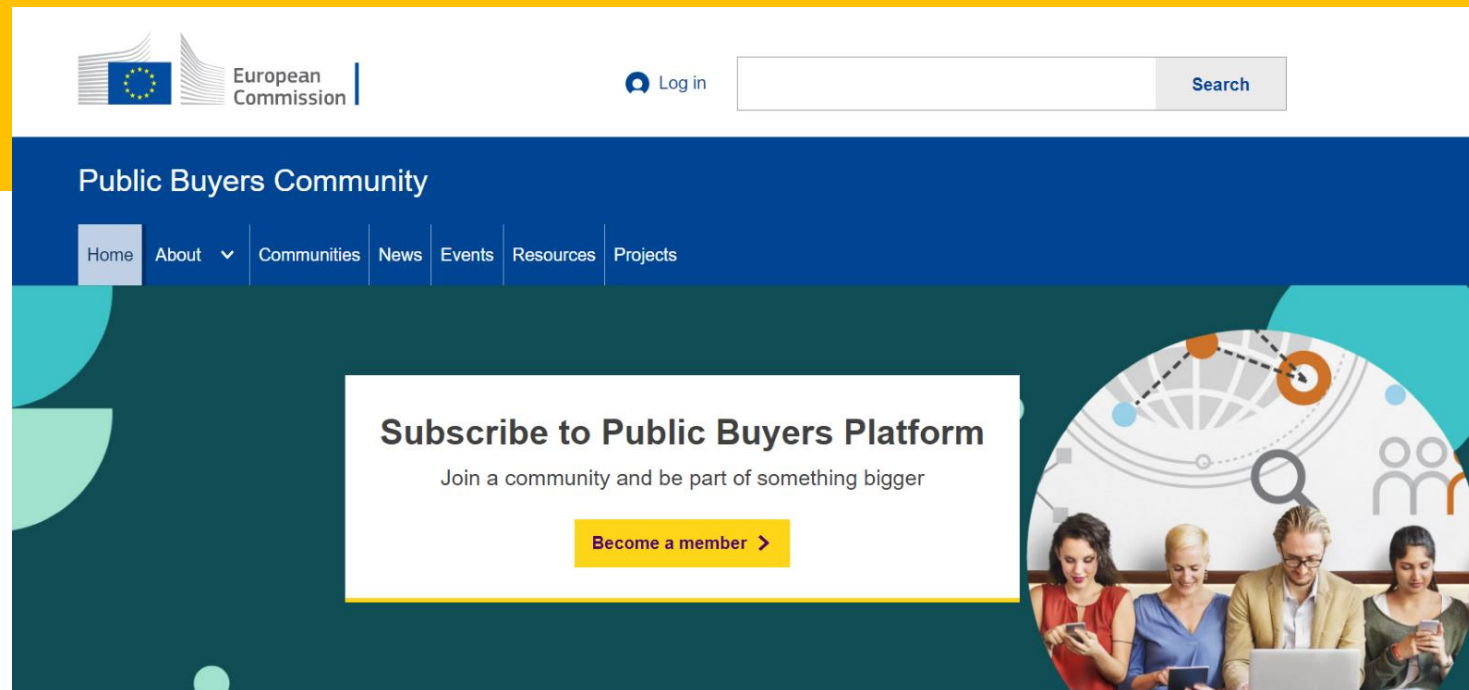


- Old solutions
- Working alone
- Tough challenges

- Keep up with the pace
- Innovative solutions
- Connect with the market

- Drive market for new solutions
- Joint market studies and preparation
- Build collective intelligence
- Connection with innovators

# Public Buyers Community Platform



<https://public-buyers-community.ec.europa.eu/>



# Mission

- Connect** Empower public buyers and those working in public procurement to join together and connect with the European Commission.
- Inform** Foster the exchange of cutting-edge market intelligence and know-how on public procurement.
- Collaborate** Encourage joint action and systematic collaboration in public procurement.
- Focus** Support the use of public procurement as a gateway to digital, green and social transition pathways.

# Communities of Practice



72 members

## Procurement of AI

Support public buyers in procuring AI-enabled solutions that are trustworthy, fair and secure.



28 members

## Circular and Fair ICT Pact

CFIT brings together public and private ICT procurers and governments in a collective movement.



10 members

## Central Purchasing Bodies (CPB) Network

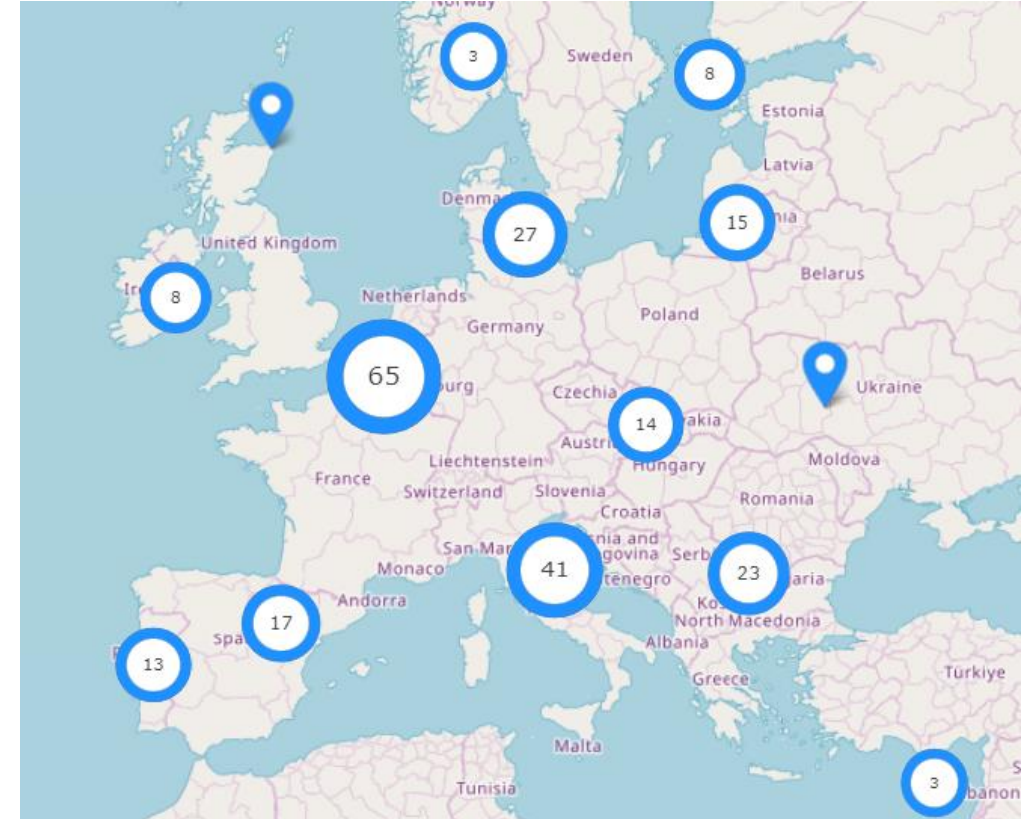
The CPB Network is a European network of national CPBs operating within and outside of the EU.



10 members

## Community of Public Buyers for Sustainable Solar PV

Improving quality, sustainability and financial returns on photovoltaic (PV) projects.



# Keep in touch



[Strategic Procurement](#)



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## NEWSLETTER



SCAN ME

# Thank you



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