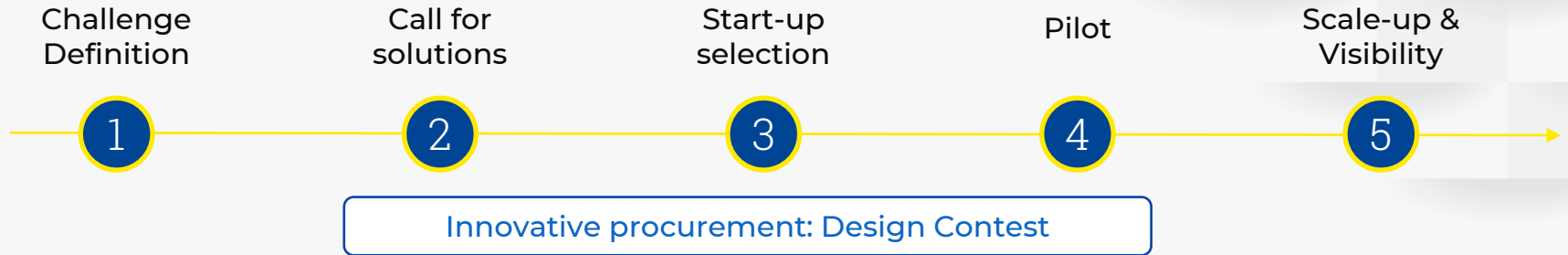# About GovTech4All

Startup Challenge

- A pilot to test open innovation process and innovative procurement at a cross border European level

- Identifying, piloting and scaling digital solutions to help European municipalities to use energy more efficiently.

- Piloting GovTech open innovation process for the first time at a cross border European level.

- Employing the innovative procurement method of Design Contest to evaluate and select the best solution to the identified challenges and run a pilot with the winning startup.

The main objectives

- Bridging the gap between startup innovation and public institutions.

- Innovation skills: local gov's identify, test and scale innovative solutions.

- Innovative procurement: set a precedent in the use of Design Contest to procure innovation.

GovTech open innovation process

Challenge Definition — **1**

Call for solutions — **2**

Start-up selection — **3**

Pilot — **4**

Scale-up & Visibility — **5**

Innovative procurement: Design Contest

What is a design contest?

- Traditionally used in design works and architecture.

- It is a procedure which enables the contracting authority to acquire a plan or design after being put out to competition.

- Design contests may be organised in view of awarding prizes (with payments) and/ or service contracts by means of a follow-up negotiated procedure without publication.

Why design contest?

- Creates openness to different solutions and allows to **collect the best concepts** and ideas with broader needs requirements.

- Can continue with the best ideas into the **negotiated procedure without publication**, no additional open procurement needed.

- More **flexible** jury's evaluation criteria.

Why design contest?

- **Prizes** encourage smaller players and startups.

- **Anonymity** can help deal with the biases towards big and well known companies.

- Can be used for **pilots or full scale** solutions.

- No burden of proof for the need of innovation.

Summary

How can we bring more experimentation and piloting in the public sector?

GOVTECH OPEN INNOVATION PROCESS DESIGN

How can we bring more creative and innovative digital solutions to the public sector?

DESIGN CONTEST

How do we change the paradigm of how the public sector and businesses work together?

DESIGN CONTEST & GOVTECH OPEN INNOVATION PROCESS

GovTech Connect

Objectives

Provide the Public Administration with **future-oriented policy recommendations** to improve the current policy framework and a knowledge base on **best practices.**

First Results

GovTech and GovTech Initiative **Definitions**

Interactive map of initiatives published on Joinup

77 European GovTech **initiatives mapped**

Design of a **desirable future scenario** for GovTech in Europe

Results of the Study so far

Mapping of the Govtech Market

Analysis of the Technologies used

Policy Recommendations

Lessons learned

- Important to create a **network of GovTech practitioners with diverse backgrounds**, from investment to procurement. The dissemination of their involvement to their networks **attracts additional experts**, benefiting the larger project community.

- Start-ups value the **varied expertise and methodological approaches**, they found value in particular in listening to a **pan-European perspective**.

- Theory can be useful, but only when clearly linked to the **real-world implications**. The content of the Boot Camp's works best when it is **specific** and **practical**.

Lessons learned

- Startups appreciate and look for **closer ties with the demand side of innovation**. More government stakeholders will be involved in upcoming challenge definition processes.

- The companies felt that the **relationships made face to face build a stronger sense of community** and suggest that future programmes include an in-person activity.

- Companies appreciate **tailored feedback and advice**.

GovTech Connect and GovTech4all

- Joinup community bringing together start-ups, SMEs and public sector, academia etc.
- Provides a catalogue of GovTech initiatives
- Develops recommendations
- Provides trainings and boot camps to GovTech startups
- Serves a collaborative space for knowledge sharing

- Grant for experimentation of innovative solutions for delivery of services
- Ensures cross-border collaboration through experimentation
- Encourages participation of startups (through innovative procurement or sub-granting)
- Promotes innovative digital government solutions, interoperability by default and open-source