



PROCURE
INNOVATION

PROCURE INNOVATION EU TRAINING PROGRAMME

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Key Aspects of Public Procurement of Innovation Roadmap

What's in this issue?

Key aspects of Public Procurement of Innovation roadmap:

- preparatory tasks,
- project design and procurement selection,
- funding opportunities, PPI process and
- deployment of results.

The understanding of a successful Innovation Procurement process should be based on a good roadmap definition that includes all the key steps described in this Insight.

What are the key aspects to consider in the design and implementation of PPI projects?

The success of the PPI process **hinges on a comprehensive grasp** of the roadmap, encompassing the following key aspects:

- Preparatory tasks, including needs identification and funding opportunities,
- The design and selection of the procedure,
- The execution of the PPI project itself,
- The deployment of results and their publication by the public buyers to the citizens.

Furthermore, it is essential to consider multiple interwoven factors, including legal, political, social, financial, and technical considerations.

Interesting Fact:

The European Commission published a guide about innovation procurement, which sets out the main considerations that should be taken into account when developing this type of procedure *.



Case Study

The first stage for the correct development of a PPI procedure is to formulate the overall design of the project, starting with an **assessment of the challenge or needs to be addressed**. Before issuing a call for tender, it is essential to establish transparent and collaborative communications with stakeholders to ensure effective coordination in defining the needs and functional requirements of the project.

The challenge at the R+D+i level is to generate a solution/product that meets the needs and objectives identified by the public buyers, provided that it is not available on the market and requires a significant investment in R+D+i activities. For this, the Open Market Consultation (OMC) is a key step in the process.

The next step is to **design an innovative project based** on the previous stage, ensuring that all necessary resources (economic, technical, and time-related) are available. It is also important to highlight that projects can be financed through European, national, or regional funds.

Once solutions and their level of innovation have been identified, the public buyer must define **the type of contract, the procurement procedure**, and the management of intellectual property rights. Subsequently, call for tender will be launched, bids will be evaluated, and the contract awarded to the most advantageous bidder. Finally, the results will be assessed to determine if the project objectives were met.

Additionally, the European Commission has identified **other pivotal elements**: defining requirements, skills, as well as training programmes, which may be pursued through academic collaboration, and the provision of incentives to attract and retain personnel *.



Learn more about

■ Do you want to understand the steps necessary to design and manage PPI procedures? Do you want to identify your areas for improvement?

- ✓ Let's help creating an innovation ecosystem that can adapt to a changing environment.
- ✓ Let us use PPI to achieve goals and drive change and improve the lives of citizens.

[If you are interested, join this community!](#)

Coming up next:

NOV 2024- What are the main recommendations on PPI?